

# UndercoverWear™



**Tiffany James**  
**Chief Executive Officer, Agent 001**  
**UndercoverWear, Inc.**

Meet Tiffany James, a successful entrepreneur and savvy business executive. Willing to risk it all to achieve her goals and dreams, she is a true example of an American Success Story.

In 1977, Tiffany and her husband, Walter, were the “typical” American couple. However, what was not so typical was how they found their fortune... in “undies!” Owners of a small lingerie boutique in the heart of Boston, like many young couples, they wanted “more.” A determined young Tiffany decided to take action. Intrigued by the Tupperware concept, yet having no desire to ‘burp bowls,’ she decided to bring lingerie from the store into the home for private showings. She created the home lingerie concept that is a “Girl’s Fun Night Out”, playing the now famous Sensuality Test and enjoying a presentation of gorgeous lingerie from romantic to racy to peek-a-boo undies all while laughing with your girlfriends sipping on your favorite cocktail! Her simple concept of showing lingerie in the living room turned into a multi-million dollar company with over thousands of Sales Agents bringing UndercoverWear into living rooms from Boston to Canada.

Growing up in a modest background from Lawrence Massachusetts, Tiffany and her husband, Walter, were ‘goal setters’ and ‘go getters,’ and were willing to work for their dreams. A combination of talent and hard work proved successful. Today, Tiffany and her husband enjoy the lifestyle of multi-millionaires, and have the luxury of calling a 12,000 square foot ocean front property, on exclusive Kahala Drive, in Honolulu, Hawaii, their home.

Now, almost 30 years later, Tiffany and UndercoverWear have grown to be an international success, with sales Agents located throughout all parts of the United States and Canada. Tiffany’s goal has always been to create a fun and relaxed environment where women could explore their sensual side, and learn how to improve it – this includes finding the perfect lingerie and romantic accessories, of course! However, it isn’t just fun and sexy products that Tiffany offers. Her creative business opportunity allows many women to enjoy a fun and financially rewarding business, which continues to hold true today. Always believing in the power of a woman, she has inspired and motivated women to change their lives for the better with the UndercoverWear Business Opportunity. Whether someone is looking to earn an extra \$1000 a month or create a business earning \$40,000 - \$100,000 or more a year, women have that opportunity with UndercoverWear!

Grateful for her many accomplishments, Tiffany has also strived to give back to the community. She has led the way philanthropically with major fundraisers with the American Cancer Society, Hawaiian Symphony Orchestra, and Boston Opera Company to name a few. Tiffany has recently launched her Nighty For The Needy campaign with UndercoverWear – A program designed to help women in need, with a portion of the sales generated being used to donate sleepwear and articles of clothing to women in homeless shelters.

Tiffany is smart, savvy, funny and dynamic and is always sure to delight any audience that comes her way. Tiffany and UndercoverWear have appeared in numerous media outlets including Donahue, Lifestyles of The Rich And Famous, Live with Regis and Kathie Lee, The Rosie O’Donnell Show, Oprah, The Robb Report, the April 1999 Playboy Cover Article, “The History of the Sexual Revolution - Part IX”, The National Enquirer, Family Circle, Adam Magazine, and The Improper Bostonian, just to name a few. As an expert in her field, she has discussed everything from Naughty n’ Nice Lingerie Fashions to Women in the Workplace to the Direct-Sales Industry.

Today, Tiffany spends most of her time in Hawaii with her husband, Walter, however; she continues to be very involved with the continued growth and success of UndercoverWear.

If you have further questions, please contact:

Nancy Cosimini, | UndercoverWear, Director of Marketing | [Ncosimini@undercoverWear.com](mailto:Ncosimini@undercoverWear.com) | (978) 851-8580 X118